

## SCP WORLDWIDE PURCHASES THE AMERICAN HOCKEY LEAGUE'S PEORIA RIVERMEN

*LONG-TIME ST. LOUIS BLUES MINOR-LEAGUE PARTNER TO BE OPERATED BY NATIONAL HOCKEY LEAGUE FRANCHISE*

**New York, NY – July 3, 2008** – SCP Worldwide, principal owner and operator of the National Hockey League's (NHL) St. Louis Blues, announced today that it has closed on its purchase of the American Hockey League's (AHL) Peoria Rivermen franchise. The Rivermen, the long-time St. Louis Blues affiliate, will now be operated by the NHL franchise. SCP Worldwide purchased the AHL franchise from long-time owners Bruce Saur and Anne Griffith. Mr. Saur will continue to remain with the team as a consultant.

The transaction was approved by the AHL at its league meetings last week.

"We are extremely proud to be owners of this very special franchise," said **Mike McCarthy**, Partner, SCP Worldwide and Vice Chairman, St. Louis Blues. "It is a franchise that comes to us from the gifted hands of Bruce Saur and Anne Griffith. It is important for us to continue their mission of providing Peoria a team they can be proud of on and off the ice. We are also grateful that Bruce has decided to remain with us as a consultant. His depth of knowledge and experience is extremely valued."

"This is the best thing for the franchise," said **Bruce Saur** and **Anne Griffith**. "The combination of the SCP Worldwide ownership group and their management team from the St. Louis Blues will make the Rivermen franchise a stronger organization that we know will carry this franchise to new heights."

"This purchase will allow us the opportunity to marry two strong brands – the St. Louis Blues and the Peoria Rivermen," said **Peter McLoughlin**, CEO, St. Louis Blues Enterprises. "Most importantly, it will give us the ability to be in the position to create value for both franchises that was previously not available."

"We are now in a position to continue to develop our players under our system and oversight," said **John Davidson**, President, Hockey Operations, St. Louis Blues. "Now we will march forward with the same goal we have in St. Louis, which is to win a championship in Peoria."

As a result of the transaction, Rivermen President and CEO Bart Rogers, will now report to Marty Brooks, who officially joins the St. Louis Blues organization as Executive Vice President, and General Manager, Scottrade Center on Wednesday, July 9th, after 11 seasons overseeing the business operation of the Hartford Wolf Pack, the American Hockey League affiliate of the New York Rangers. Marty will be based in St. Louis reporting directly to Peter McLoughlin.

Additionally, Kevin McDonald, General Manager, Peoria Rivermen will continue to report to St. Louis Blues President, Hockey Operations, John Davidson and his staff as they oversee the franchise's player development and hockey operations.

## **About SCP Worldwide**

Based in New York City, SCP Worldwide is a sports, media and entertainment company with worldwide assets that is owned and operated by David W. Checketts and his partners, Mike McCarthy, Ken Munoz, Steven Potter, Chris Bevilacqua, and Dean Howes. Together they form an experienced management team with a proven track record in the sports, entertainment, media and financial fields with a combined impressive resume which includes Madison Square Garden and its cable networks MSG, FSN New York, the first-ever college sports network, CSTV, the first-ever college conference network, the MTN and financial stalwart Banc of America.

SCP Worldwide's growing cadre of properties include: the National Hockey League's St. Louis Blues, Scottrade Center and Kiel Opera House in St. Louis, Missouri; Major League Soccer's Real Salt Lake and Sports Radio KALL 700 AM in Salt Lake City, Utah; a controlling interest in New York City based Running Subway, a live entertainment company which once again produced "Dr. Seuss' How The Grinch Stole Christmas! The Musical" on Broadway this past Holiday Season; and heralded television and broadband production company, Tupelo-Honey Productions. In addition, SCP Worldwide has a long-term marketing partnership with world renowned soccer club Real Madrid.

SCP Worldwide is also constructing a soccer-specific stadium with related entertainment elements in Sandy, Utah that is scheduled to open this October.

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