



NEWS RELEASE

RUNNING SUBWAY NAMES KENNETH MUNOZ CHAIRMAN

***SCP WORLDWIDE PARTNER AND LONG-TIME ENTERTAINMENT
EXECUTIVE TO HELP GUIDE NEW YORK-BASED
ENTERTAINMENT PRODUCTION COMPANY***

***COMPANY RECENTLY OPENED THE ROCK AND ROLL
HALL OF FAME ANNEX IN SOHO, NEW YORK***

New York, NY – January 12, 2009 – Kenneth Munoz, current SCP Worldwide (SCP) partner and long-time entertainment and sports executive, was named Chairman of Running Subway, the highly acclaimed New York-based entertainment production company announced today. James Sanna, President, Running Subway, will report directly to Mr. Munoz who has served on its Board of Directors since its inception. SCP Worldwide and Mr. Munoz together own a majority interest in Running Subway.

“I am extremely thankful to the Running Subway Board of Directors on the appointment,” said Mr. Munoz. “In a short period of time, Running Subway has become a powerhouse entertainment company that has been built by aligning itself with iconic properties and innovative productions. I look forward to working closely with James Sanna and his talented staff as we continue to grow Running Subway into the standard bearer of the industry.”

“Ken has been an integral part of Running Subway’s success since its inception,” said Dave Checketts, Chairman, SCP Worldwide and Board Member, Running Subway. “I am delighted in his appointment to Chairman and know that he will continue to provide insightful direction for Running Subway as it is poised to reach new heights.”

“I have worked with Ken for over 15 years,” said James Sanna, President and CEO, Running Subway. “He is one of the brightest, most respected executives in the industry. I am thrilled to be working directly with Ken.”

Mr. Munoz joined SCP Worldwide, as a partner, in July of 2005. Since SCP’s start-up in 2002, Mr. Munoz has acted as its counsel, negotiating and concluding a number of acquisitions and related sports, media and entertainment transactions that helped create the company SCP is today. Prior to joining SCP, Mr. Munoz served as senior counsel in the New York office of the law firm of Sidley Austin from 2002 to 2005, focusing on the sports, media and entertainment sectors. Before joining Sidley in May 2002, Mr. Munoz was Executive Vice President, Business Affairs and General Counsel for Madison Square Garden, L.P. for sixteen years.

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About Running Subway

Running Subway (www.runningsubway.com) is a New York-based entertainment production company that conceptualizes, produces, markets and manages iconic productions and exhibits. Running Subway's production portfolio includes a number of iconic events and exhibitions including the recently opened Rock and Roll Hall of Fame Annex NYC in SoHo, the critically acclaimed Bodies...The Exhibition now in its third year at the South Street Seaport, the national touring production of *Dr. Seuss' How The Grinch Stole Christmas! The Musical*, and the sold-out premier of *Judy Garland In Concert* which debuted at the Boston Symphony Hall this past June with the Boston Pops orchestra, among others.

About SCP Worldwide

Based in New York City, SCP Worldwide (www.scpworldwide.net) is a growing sports, entertainment and media enterprise with worldwide assets that is owned and operated by David W. Checketts and his partners, Mike McCarthy, Ken Munoz, Steven Potter, and Dean Howes. The firm is built on a model of selecting undervalued franchises, venues and real estate opportunities and building them into robust business ventures. SCP Worldwide owns a diverse array of properties that include the National Hockey League's St. Louis Blues, Scottrade Center, famed Kiel Opera House in St. Louis as well as the Blues' AHL affiliate Peoria Rivermen. The company also owns and operates Major League Soccer's Real Salt Lake and its home - Rio Tinto Stadium - a soccer-specific facility with related entertainment elements in Sandy, Utah as well as KALL700 Sports Radio in Salt Lake City.

Additionally, the company owns the much heralded Tupelo-Honey Productions, a multi-disciplined, full-service production company. SCP also maintains a relationship with world-renowned soccer franchise, Real Madrid, the 30-time La Liga champion. Further expanding their reach within the soccer community, SCP also owns the media rights to the South American World Cup Qualifiers, a greatly anticipated competition which leads directly into the 2010 World Cup.

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